



STANDUP TO HUNGER

a comedy show benefiting the Backpack Program of The Corner Table

Presented By:

Village
Motors
OF CONOVER



September 19, 2023

Novel Taproom, Newton, NC

Doors Open: 6PM Show Starts: 7:30PM

SPONSORSHIP OPPORTUNITIES

Standup to Hunger is a comedy show fundraiser to benefit the Backpack Program, a program of The Corner Table. The show will include two professional comedians, **Jesse Jones & Drew Harrison**. Standup to Hunger promises you a night of fun, and the chance to laugh your "backpack" off all while raising vital funding for local children in our community! All attendees will have the opportunity to meet-and-greet with the comedians and enjoy heavy hors d'oeuvres prior to the show!

Proceeds from this event will directly benefit the mission of the Backpack Program. All funds received will be used to continue eliminating hunger as a barrier to a good education by providing children bags full of food each and every weekend of the school year.

The show is for ages 21+! Please note the content shared by each comedian is at their own discretion. We have provided suggestions to tailor their act.



The Corner Table believes that together WE can alleviate the pain and indignity of hunger. Our goal is to continue to provide for those in need while working towards the vision of a hunger free community.

Our Backpack Program at Work

- More than 1,197 children were served weekly through our program during 2022.
- Our program provided more than 30,379 bags full of food throughout 2022.
- Our program provided more than 188,473 meals to local school children in 2022.
- Our program serves all three school systems in Catawba County with 45 sites enrolled.
- \$200 will provide one student food for an entire school year.
- During the summer months, we provide bags to seven local library branches to continue the distribution of food when school is out.

The Corner Table, Inc. is a 501(c)3 tax-exempt organization, and all donations are tax-deductible to the fullest extent allowed by law. Our tax ID # is 94-3418768.

2022 Standup to Hunger Sponsors



**HOMES WITH SHEENIA
KENNY DOWELL**

**SHANA & JEFFREY WHITE
REG & CLAUDIA MOORE
MARK & KIM BOLICK**

**DONNIE'S TAX SERVICE
BRANDON & ELIZA HUCKS**

Why Should I Sponsor Standup to Hunger?

Sponsorship of Standup to Hunger will not only impact the lives of the students we serve, but it will strategically align your organization with one of the area's well-known charities and program. All sponsors and supporters will be showcased throughout the evening to over 100 stakeholders from diverse backgrounds, including community leaders and social groups, local businesses, corporations, and philanthropic families, as well as through pre and post event marketing exposure. Taking part in Standup to Hunger is a powerful way for your company to publicly demonstrate your commitment to making a difference to your employees, their families and the community.

Standup to Hunger will have limited tickets available. Sponsorship of the event will guarantee you a reserved table with priority seating. All other seating in the venue will be on a first come, first serve basis. **Sponsorships are limited.**

The fulfillment of our mission and programs requires a commitment from community partners and supporters. As we look towards the 2023 event, we humbly ask you to consider supporting the mission and vision of The Corner Table through sponsorship opportunities for our Standup to Hunger event to benefit our Backpack Program.

PRESENTING SPONSOR - \$3,000 (1 Available)

- **Five (5) tickets** for the "Best Seats" in the house. Includes food, (5) drink tickets, and an opportunity to meet the comedian. *Tickets reserved.*
- All pre & post event marketing pieces featuring Standup to Hunger presented by [company name]"
- Recognition as the Presenting Sponsor in all pre & post event public relations, media efforts, event materials (signage, event website), and The Corner Table website.
- Use of logo in mutually agreed upon branded promotion. The Corner Table has final approval.
- Verbal and logo recognition at the event.
- Opportunity to give a "welcome or final address" to guests.
- Sponsors 15 children for the entire school year.

TABLE SPONSOR - \$1,200 (4 Available)

- **Five (5) tickets** for priority seating. Includes food, (5) drink tickets, and an opportunity to meet the comedian. *Table is reserved.*
- Recognition as a Sponsor in all pre & post media efforts, event collateral/signage, event website, and The Corner Table website.
- Verbal and logo recognition at the event.
- Sponsors 6 children for the entire school year.

COMMUNITY SPONSOR - \$600 (2 Available)

- **Four (4) tickets** for preferred seating. Includes food and an opportunity to meet the comedian. *Table is reserved.*
- Recognition as a Sponsor in all pre & post media efforts, event collateral/signage, event website, and The Corner Table website.
- Verbal and logo recognition at the event.
- Sponsors 3 children for the entire school year.

ADVOCATE SPONSOR - \$350 (4 Available)

- **Two (2) tickets** for preferred seating. Includes food and an opportunity to meet the comedian. *Table is reserved.*
- Recognition as a Sponsor in all pre & post media efforts, event collateral/signage, event website, and The Corner Table website.
- Verbal and logo recognition at the event.
- Sponsors 1-2 children for the entire school year.

TABLE TENT SPONSOR - \$200 (10 Available)

- *Advertising Option Only. (No Ticket)*
- Logo placed on table tent on every table as well as verbal recognition at the event.
- Sponsors 1 child for the entire school year.

INDIVIDUAL TICKET - \$50 (69 Available)

- Includes food and opportunity to meet the comedian.

IN-KIND SPONSOR

- Including but not limited to appetizers, paper products, printing cost.



2023 SPONSORSHIP COMMITMENT

Please select from the following sponsorship opportunities:

Presenting- \$3,000 Table- \$1,200 Community- \$600 Advocate- \$350 Table Tent- \$200

Individual Tickets- \$50 x _____ (quantity)

I am unable to attend, but would like to make a charitable contribution of \$ _____

(The cost to sponsor a child for an entire year is \$200)

I would like to make an in-kind contribution (please list details below):

Primary Contact Name(s): _____

Business Name (If applicable): _____

Name (as you would like to be listed on all sponsor materials): _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Total Contribution \$ _____

Payment Method (Please circle one)

Cash Check# _____ Credit Card

Credit Card Number: _____ Exp. Date: _____

Name: _____ Security Code: _____

Please send me an invoice

*Please make checks payable to: Backpack Program

PLEASE REMIT PAYMENT & FORM TO:

The Corner Table | PO Box 1051 | Newton, NC 28658

Contact: Amanda Newton | Phone: 828-464-0355 (ext. 104) | Email: backpack@thecornertable.org

Sponsorship Forms must be received by September 8th to be included in print materials.